

THE DISNEY VACATION CLUB IN-MARKET INSTANT WIN GAME
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.

OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE AT LEAST EIGHTEEN (18) YEARS OLD OR THE AGE OF MAJORITY IN YOUR STATE OF JURISDICTION (WHICHEVER IS OLDER) AT THE TIME OF ENTRY.

VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

The Disney Vacation Club In-Market Instant Win Game ("Promotion") is sponsored by Disney Vacation Development, Inc. ("Sponsor"), 215 Celebration Place Suite 300, Celebration, FL 34747 and is administered by Prize Logic, LLC, ("Administrator"), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. PROMOTION PERIOD:** The Promotion begins on September 7, 2022 at 12:00 PM (noon) Eastern Time ("ET") and ends on April 21, 2023 at 11:59:59 PM ET ("Promotion Period") and includes five (5) entry periods (each an "Entry Period" as outlined in the chart below:

Entry Period	Start Date and Time	End Date at 11:59:59 PM ET
1	September 7, 2022 at 12:00 PM ET	September 16, 2022
2	October 28, 2022 at 12:00 AM ET	November 11, 2022
3	December 30, 2022 at 12:00 AM ET	January 13, 2023
4	February 17, 2023 at 12:00 AM ET	March 3, 2023
5	April 7, 2023 at 12:00 AM ET	April 21, 2023

Entrants can only enter during each Entry Period. The Administrator's computer is the Promotion's official clock.

- 2. ELIGIBILITY:** This Promotion is offered only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old or the age of majority in your state of jurisdiction (whichever is older) at the time of entry. Officers, directors and employees of Sponsor, Administrator, and any of their respective owners, parent companies, affiliates, directors, subsidiaries, franchisees, representatives, advertising, promotion and production agencies, agents (all such individuals and entities collectively referred to herein as the "Promotion Entities") and their immediate family members (*i.e.*, spouse, parent, child, sibling, and the "steps" of each) and persons living in the same household of each are not eligible to participate in the Promotion. Void where prohibited or restricted by law. All federal, state and local laws apply.

Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator.

For purposes of the Promotion, an entrant's residential address and e-mail address will be the physical address and e-mail address submitted at the time of entry. Entrants will not be

allowed to change their physical address or e-mail address. If it is discovered or suspected that an entrant has registered or attempted to register for the Promotion using multiple e-mail addresses or multiple identities, all of that entrant’s Game Plays (as defined below) associated with that household (determined by Sponsor and/or Administrator in its sole discretion) may be disqualified and any prize an entrant might have been entitled to win will not be awarded and may be revoked. Use of any automated system or any like methods to participate in the Promotion is prohibited and will result in disqualification of any entrant attempting such use.

3. HOW TO PARTICIPATE: There are two (2) ways to access the Promotion website (“Website”) to participate in the Promotion:

A. In-Person Engagement: During each Entry Period, Sponsor will host D23 or a RunDisney event (each an “Event”) at select convention centers (see list of Event locations with coordinating Entry Period in chart below). Times of each Event will vary. During an Event, an eligible entrant may visit a D23 or RunDisney Event booth hosted by a DVC Cast Member. Entrant may scan QR code on the DVC Cast Member’s provided tablet or access the provided Website on his/her personal device to access the Website. **NOTE:** During the Promotion Period, an entrant may receive a link to the Website by scanning the QR code on select Promotion print advertising. An entrant may center the QR code in the camera and scan the QR code. Once completed, the entrant will receive a link to the Website. **An entrant cannot participate solely by scanning the QR code.**

Entry Period	Event Location
1	Anaheim Convention Center
2	ESPN Wide World of Sports Complex at Walt Disney World Resort
3	ESPN Wide World of Sports Complex at Walt Disney World Resort
4	ESPN Wide World of Sports Complex at Walt Disney World Resort
5	ESPN Wide World of Sports Complex at Walt Disney World Resort

B. Visit Website Directly: During each Entry Period, an eligible entrant may visit the Website directly at DVCInstantWin.com without attending an Event.

Regardless of method of accessing the Website, once on the Website, an eligible entrant must select whether or not they are a *Disney Vacation Club* Member. **Note that being a *Disney Vacation Club* Member or becoming a Member of *Disney Vacation Club* is not required to enter this Promotion, nor will it improve your chances of winning.** Entrant must then follow the on-screen directions to register by providing the information requested by Sponsor including, but not limited to: email address, complete first and last name, street address (P.O. Boxes are not permitted), city, state, ZIP code, phone number, phone type and confirmation entrant has read and agrees to be bound by these Official Rules to receive one (1) game play (“Game Play”). The entrant will then be presented with a door to open that will animate and reveal whether the individual is a winner or not. After a valid Game Play, the entrant will receive an on-screen notification indicating whether he/she is a potential Instant Win Game prize winner (“Notification”). Each entrant who receives a winning Notification will be deemed a potential Instant Win Game prize winner subject to verification of the entrant’s eligibility and compliance with these Official Rules, as determined by Sponsor in its sole discretion. An entrant is not a winner of any prize, even if the Notification should so indicate, unless and until entrant’s eligibility and the potential winning Game Play have been verified and entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Game Play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

LIMIT: An entrant may only earn one (1) Game Play per Entry Period. In the event that a household enters the Promotion using more than five (5) unique e-mail addresses, all of the Game Plays associated with that household (determined by Sponsor or Administrator in their sole discretion) may be disqualified. If it is discovered or suspected, in Sponsor’s sole discretion, that an entrant plays or attempts to receive more than one (1) Game Play, all of that entrant’s Game Plays, in Sponsor’s sole discretion, may be declared null and void and any prize(s) he/she might have been entitled to will not be awarded to him/her.

Bonus Game Plays: If not a winner on the initial Game Play, eligible entrants will be offered a chance to earn five (5) bonus Game Plays per Promotion Period by watching a two (2) – three (3) minute video on the Website (“**Video**”). Entrants may watch the Bonus Play video after a non-winning Game Play. Once the entrant completes the entire Video, entrant will be provided five (5) additional Game Plays and again be automatically presented with the door animation for each subsequent Game Play. Provided entrant has not yet won a prize, the door animation will repeat up to five (5) subsequent times for each of the five (5) bonus Game Plays during the Promotion Period. **There is a limit of one (1) prize per person during the Promotion Period. Once a prize has been awarded, any remaining unused Game Plays will be automatically forfeit.** If an entrant wishes to view or complete the video at a later time, they will be able to revisit the Website at any time during the Promotion Period and enter their email address to revisit the video at the point at which they previously abandoned. **Limit:** An entrant may watch the Video one (1) time during the Promotion Period and earn five (5) bonus Game Plays. Once an entrant has won a prize, any remaining unused Game Plays will automatically be forfeited.

4. PRIZES, ODDS OF WINNING, AND APPROXIMATE RETAIL VALUE (“ARV”):

A. Prizes: There will be a total of six hundred and forty (640) total prizes available during the Promotion Period (each a “Prize”) with one hundred and twenty-eight (128) Prizes awarded each Entry Period, as set forth in the chart below.

Prize	Quantity	ARV (each)
\$10 Disney Gift Card eGift	400 total; 80 per Entry Period	\$10
\$25 Disney Gift Card eGift	200 total; 40 per Entry Period	\$25
\$250 Disney Gift Card eGift	40 total; 8 per Entry Period	\$250

B. Total ARV: The total ARV of all available Prizes in the Promotion is \$19,000. The total ARV of all Prizes in each Entry Period is \$3,800.

C. Odds of Winning/Limit: The odds of winning depend on when the entrant completes a Game Play. Prizes will be made available at random times throughout the Game Period. To be a potential winner, an entrant’s Game Play for a specific Prize must have occurred either at the exact randomly predetermined winning time for that specific Prize, as determined by Administrator. In the event of unawarded prizes, non-winning Game Plays will roll over into subsequent Entry Periods. In the event of unawarded prizes at the end of the Promotion Period, Administrator will award such prizes in a random prizes drawing from among all non-winning Game Plays received during the Promotion Period. The number of Prizes available to be won will decrease during the Game Period as Prizes are awarded and claimed. There is a limit of one (1) Prize per person during the Promotion Period.

D. Prize Details and Restrictions: Disney Gift Card eGifts are subject to additional terms and conditions. See <https://www.disneygiftcard.com/> for details. Winner must protect the Disney Gift Card eGift and treat the Disney Gift Card eGift as he/she would any other

valuable document. The Disney Gift Card eGift will not be redeemed or exchanged for cash, except where required by law. The Disney Gift Card eGift will not be replaced or replenished if it is lost, stolen, damaged, destroyed or used without the winner's permission and will be voided if altered or defaced. The right to receive a prize is non-assignable, non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of a prize or force majeure, at Sponsor's sole and absolute discretion. Promotion Entities shall not be held responsible for any delays in awarding the prize for any reason. The Disney Gift Card can be used at select participating locations at Walt Disney World® Resort, Disneyland® Resort, Disney Cruise Line, Disney store locations in the U.S., and Puerto Rico, shopDisney.com, and Adventures by Disney®. Disney Gift Cards are redeemable for goods and services at participating Disney locations. Disney Gift Cards are not refundable or redeemable for cash unless required by law. Disney Gift Cards are not for resale. Each Disney Gift Card is issued by, and represents a legal obligation solely of, Disney Gift Card Services, Inc. For complete terms and conditions, visit disneygiftcard.com.

- E. General:** In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the potential winners. If for any reason, including but not limited to an administrative, printing, production, computer or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more Prizes are claimed than are intended to be awarded according to these Official Rules, the intended number of Prizes will be awarded in a random drawing from among all verified Prize claims received for that Prize. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded

If, for any reason, the Promotion is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Promotion and/or proceed with the Promotion, including the selection of winners in a manner it deems fair and reasonable including the selection of winners from among eligible Game Plays received prior to such cancellation, termination, modification or suspension.

- 5. HOW TO CLAIM A PRIZE:** All entrants who receive a winning Notification are subject to verification of eligibility and compliance with these Official Rules. If any potential winner is disqualified, determined to be ineligible or found not to be in compliance with these Official Rules, or, if any prize is unclaimed, the prize will be forfeited and, that prize will not be awarded. Each potential winner will receive an Instant Win Notification on screen and via e-mail, after the completion of a winning Game Play. If a prize is forfeited, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible non-winning Game Plays, as determined by Sponsor in its sole discretion. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded. Prizes will be emailed to verified winners at the email address provided at the time of registration within approximately twenty-four (24) hours from the end of the Promotion. Any portion of a prize not accepted by winner will be forfeited. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for his/her prize won. All other costs and expenses not expressly set forth herein shall be solely each winner's responsibility. The prizes will only be awarded to a verified Winner.

Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not

received because of a winner's privacy or spam filter settings which may divert any Promotion e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded.

- 6. LIMITATION OF LIABILITY:** By participating in the Promotion, entrants agree that the Promotion Entities, and their respective parent companies, affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents ("Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, postage due, or undeliverable e-mail notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/use net accessibility, availability or traffic congestion; or any technical, mechanical, printing, or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Promotion and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any Promotion-related website(s). The Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Promotion and/or accepting or using a Prize. The Released Parties shall not be responsible or liable for Game Plays that are entered by any automated computer, program, mechanism or device, for any Game Plays in excess of the stated limit or for Game Plays that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such Game Plays may, in Sponsor's sole discretion, be disqualified.

If, for any reason, the Promotion is not capable of running as planned, Administrator reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Promotion and/or proceed with the Promotion, including the selection of winners in a manner it deems fair and reasonable including the selection of the winners from among eligible Game Plays received prior to such cancellation, termination, modification or suspension. If for any reason, including but not limited to an administrative, printing, production, computer or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more Prizes are claimed than are intended to be awarded according to these Official Rules, the intended Prizes will be awarded in a random drawing from among all verified Prize claims received. This Promotion is subject to all federal, state, and local laws and regulations.

By entering the Promotion, each entrant agrees: (i) to waive any rights to claim ambiguity with respect to these Official Rules; (ii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Promotion; and (iii) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Promotion, including but not limited to any Promotion-related activity or element thereof, and the entrant's Game Plays, participation or inability to participate in the Promotion, (b) the violation of any third-party

privacy, personal, publicity or proprietary rights, (c) typographical or printing errors in these Official Rules or any Promotion materials, (d) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a Prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation or modification of the Promotion, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of any Game Play (including, without limitation, the registration information or any parts thereof), (i) any technical malfunctions or unavailability of the Website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Released Parties or by an entrant, (j) interruption or inability to access the Promotion, the Website or any other Promotion-related websites or any online service via the Internet due to hardware or software compatibility problems, (k) any damage to entrant's (or any third person's) equipment used to access the Promotion and/or its contents related to or resulting from any part of the Promotion, (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (m) any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged Game Plays, (n) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, (o) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof), or (p) the negligence or willful misconduct by entrant.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS PROMOTION, INCLUDING THE WEBSITE AND PRIZE COMPONENTS, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSIONS OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

- 7. GOVERNING LAW:** The terms of this Promotion shall be governed by, construed under, interpreted and enforced in accordance with the laws of the State of Florida without regard to conflicts of laws provisions thereof. Any dispute or claim arising out of or in connection with this Promotion or these Rules shall be resolved individually, without resort to class action, and submitted exclusively to the Circuit Court in and for Orange County, Florida USA (or if the Circuit Court shall not have jurisdiction over the subject matter thereof, then to such other court sitting in such county having subject matter jurisdiction) for trial and determination by the court sitting without a jury. **All Entrants consent to the jurisdiction of such court and to the service of process outside the State of Florida pursuant to the requirements of such court in any matter submitted to it, AND THEY EXPRESSLY WAIVE THE RIGHT TO A JURY TRIAL.** ANY CLAIM FOR DAMAGES SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER

PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING, WITHOUT LIMITATION, ATTORNEY'S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM. ONLY SPONSOR AND/OR ADMINISTRATOR MAY RESCIND THIS PROMOTION AND/OR SEEK INJUNCTIVE AND/OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR RELEASEES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY CLAIM MUST BE FILED WITHIN ONE (1) YEAR OF THE TIME THE CAUSE OF ACTION OCCURRED, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

8. **PRIVACY:** Sponsor's privacy policy is available at <https://disneyprivacycenter.com>.
9. **PUBLICITY RIGHTS:** By participating in the Promotion and/or accepting a prize, each entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.
10. **GENERAL:** Any attempted form of participation in this Promotion other than as described herein is void. In the event of a dispute as to the identity of a winner, the winning Game Play will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such Game Play. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Administrator reserves the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Promotion, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of a Promotion. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same.
CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the Prize documents will not affect the validity or enforceability of any other provision. Administrator's interpretation of these Official Rules is final and binding in all matters related to the Promotion. Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All Game Plays and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in these Official Rules shall prevail.

11. WINNERS LIST: For a list of winners, interested individuals should mail a self-addressed stamped business envelope to: Winners List, - The Disney Vacation Club In-Market Instant Win Game, P.O. Box 251328, West Bloomfield, MI 48325. Winner List requests must be received no later than June 21, 2023.

Customer services inquiries can be made at [Contact Us](#).

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